

Doland School District #56-2
Home of the R/D Pheasants
405 North Humphrey
P.O. Box 385, Doland, SD 57436-0385
Phone: (605) 635-6302 * Fax: (605) 635-6504
Superintendent/Principal: Jim Hulscher Ext. 1
Principal: Jeremy Wieseler Ext 2

March 20, 2017

Dear Area Patrons and Business:

The Doland School Board of Education has decided to open up sponsorships to area people and businesses for the new bleachers. They will accept any and all donations. All donations will be acknowledged on a plaque in the HHH Auditorium (Doland Gym).

Those wishing to purchase major sponsorships may buy signs along the scoreboards in the HHH Auditorium as well as walkway (steps) signs on the bleachers. The Board of Education has decided upon a rate of \$2,000; \$2,500; \$5,000; \$10,000; or \$12,000 per ad with each ad guaranteed 20 years viewing. The following is a list of the size of each ad:

- \$2,000 – for one walkway (steps) with a minimum of six stickers per walkway
 - There will be 7 total walkways
- \$2,500 – 16 inches wide by 16 inches high along the side of the scoreboard
- \$5,000 – 24 inches wide by 21 inches high along the side of the scoreboard
- \$10,000 – either 2 - \$5,000 squares on the side OR 1 ad 5 feet wide by 2 feet high with this one either on top or bottom of the scoreboard
- \$12,000 – for all 7 walkways with a minimum of six stickers per walkway

The original sign/sticker will be paid for as part of your contribution. If you ever decided to change the “look” of you sign, the individual business would be responsible for the new sign.

If you have any questions, please contact me either via email: Jim.hulscher@k12.sd.us or phone (605) 635-6302.

Thanks for your time,
Jim Hulscher

